

**Why Most People Don't
Make Money**



**WHY IT HAPPENS AND
STEPS TO TAKE TO
PREVENT IT FROM
HAPPENING TO YOU!**

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Many of the links contained in this report will bring you to vendors who pay a commission to the report owner, if there is a sign up or purchase as a result of clicking on those links.

Also note, there is absolutely no way to make any earnings claims as that depends on many factors, not least of which your motivation and willingness to put forth the effort. Even if you followed all the steps outlined in this report, there is no guarantee that you will make money. It will however, increase your chances of success.

Introduction

Welcome! This report has the potential to change your life. Based on several years of experience in putting together several successful internet businesses, I have identified four major obstacles that prevent most people from making money. The best news is these obstacles can be avoided!

The majority of people will not make money with their online business. That is sad but is a fact of life. This is the motivation behind creating this report. I want to help you (if you are willing to make changes) by first describing why people fail and giving you actionable techniques that can improve your chances of success.

But nothing will change if you don't take action. I can guide you only so far. You need to make the decision to implement the steps as I have set out for you.

If you have any questions whatsoever, don't hesitate to reach out to me. I have left my contact information at the bottom of this report. I will get back to you with answers as soon as I can.

Now let's begin!

Four Major Reasons Why People Don't Make Money

I have identified four major reasons why people struggle to make any money online.

There could be several other reasons why but the major ones are what we are going to focus on here. They are:

- Lack of Planning
- Technology
- Lack of Know How
- Trying to Go it Alone

Lack of Planning

I don't want to get all cliché on you but the quote by Benjamin Franklin “if you fail to plan, you are planning to fail” is far too applicable to let it go. When you plan your business this helps you stay in focus. It's a roadmap that you can follow. You will be less likely to jump around from one program to another. If it doesn't fit within your plan you simply stay away from it.

Your plan does not have to be elaborate. It could be something like, I want to publish 15 Kindle books in the weight loss niche in one year. That's a good plan. That's what you should focus on and implement the plan. Maybe you'll only get 10 books done. But at least you got 10 done. If you didn't plan you may not have gotten even one of them done. You would be jumping around trying whatever the latest and greatest thing some guru is touting that is going to make you a millionaire all at the push of one button.

These kinds of crazy programs are all over the place. I'd be lying if I didn't say I never fell for any of them myself. But once I had my plan in place, my focus kept on the plan. This helped to “guru proof” my business for the most part. You'd be surprised at how well this works. Sometimes, if I come across a training module that has been recommended by a trusted source and it fits within my overall plan I may entertain it. But I don't do that too often anymore.

Action to Take: Go through the following training as it will show you how to properly plan for your business. It is very good training. Don't worry, it's free!

Link: <http://getpaidbootcamp.com/WA-Planning-Module-1>

Technology

As you delve into creating and managing your online business, you will no doubt have to deal with technology. We are after all, talking about building such things as websites, ecommerce, etc. It can't be avoided. You could always outsource this aspect of your business. But it's not as difficult as many people think. So just taking a bit of time to learn some basics about the technologies involved will go a long way. Plus, you will be able to save a ton of money. When you do learn these technologies you could even charge to help others either through teaching them or becoming an outsource resource for them.

Before I get into the training modules, let me pose the following to you:

Do you know how to create a website? Many people don't. And even the ones that do don't always get it right, especially with respect to design.

Don't know the first thing about FTP? Not even sure what the acronym is? I bet you're looking it up right now.

What about backing up your database? Wait, who said anything about a database?

You'll also probably need to learn how to create videos. Videos are too valuable and you should always include them in your campaigns. They simply do a better job than a web page in conveying the message that you want to get across. Besides, you can further our reach by putting them on video sharing sites like YouTube, etc.

Once again, don't let technology be a stumbling block for you because the following training modules are going to show you exactly how to do everything I mentioned. For the most part, these are the major aspects of technology that you will need to learn.

Action to Take: <http://www.amazon.com/One-True-Christmas-Tree-Forgotten-ebook/dp/B00QMUNGIK> view the following technology training videos. They are not difficult at all and they will help you with your online business.

Video: How to Create a Website in Under 30 Seconds – Click [here](#) to access (or on the image):

Create a Website in Under 30 Seconds

Video by [Kyle](#) Premium Ambassador + Last Updated on Jan 10, 2013



Affiliate

1251

269

The screenshot shows the Wealthy Affiliate dashboard. At the top, there's a search bar and navigation tabs for 'Websites', 'Domains', 'Email', and 'Support Tickets'. The 'Websites' tab is active, showing a 'Create a New Website' button. Below this is a table titled 'My Websites' with columns for 'Website Name', 'Login Page', 'Admin Login', and 'Action'. The 'Admin Login' column has a link. On the left, there's a sidebar with various menu items like 'Activity Dashboard', 'Get Started Here', 'Live Chat', 'Build My Website', 'Affiliate Bootcamp', 'Training', 'Tools', and 'Affiliate Program'. At the bottom, there's a video player control bar showing a play button, a progress bar at 00:14 / 13:37, a volume icon, and a full screen icon.

How to Backup WordPress to DropBox Video – Click [here](#) to access (or click on image):



FTP Training Link: <http://getpaidbootcamp.com/Access-Website-Via-FTP>

Video

The tutorials about how to create videos on the boot camp website are for premium members only so I cannot give you the link without you signing up and paying for membership. Instead I have found a YouTube video that shows how to create a video using PowerPoint:

<https://www.youtube.com/watch?v=Mt0auUllBW4>

Here is another link for Mac users:

<https://www.youtube.com/watch?v=P2M-PFet0cA>

If you really want to make some kick ass videos by taking PowerPoint to the next level, I would suggest investing a small amount of money and getting the PowerPoint King Tuts course. In case you were

wondering “Tuts” stands for tutorials. I bought these and learned how to do some crazy animations right within PowerPoint which bring life to your videos.

Link: <http://getpaidbootcamp.com/PowerPoint-King-Tuts>

Lack of Know How

Most people start online businesses with no clue as to how to go about it. They are essentially winging it. You will get nowhere fast if you take this approach. That's why this boot camp was created. Our boot camp training will show you how to set everything up and how to make sure it's ready for you to make money.

Which would you rather do? Spend the next six months winging it and still end up with doing the wrong things and having nothing to show for it? Or would you rather learn it correctly from the beginning so you can be ready to make money in two or three weeks instead? I'd put my money on the second choice. I think that is what you should opt for as well.

The boot camp has everything you need to get a fully workable business up and running and it doesn't cost anything for you to take the training. The following is a screen print of what you will be taught:

Lessons Included

Lesson 1 Day 1: Getting Rolling	Lesson 2 Get your Domain, Get your Website	Lesson 3 Getting Your Website Organized
Lesson 4 Creating a Scalable, Idea Friendly Site	Lesson 5 A Break, Catch Up, Learn More	Lesson 6 Writing Out Themed Content
Lesson 7 Getting Your Comment Engine Ready	Lesson 8 Adding Reviews to Your Site	Lesson 9 Leveraging Content From WA on Your Site
Lesson 10 Putting the Idea Engines to Work		

For a bit more insight into this training, most of the modules have videos that you watch and within the text portion you are given tasks to complete each stage of the way. You are given a checklist to check when complete so you'll always know whether you have completed that portion of the training or not. Immediately following the checklist is a discussion area that can be used to ask questions or get feedback about your website, etc. There are thousands of members of this boot camp and many of them are quite experienced so you are sure to find someone that can help you.

Action to Take: Start the first Boot Camp lesson today.

Link: <http://getpaidbootcamp.com/WA-Boot-Camp-Lesson-1>

Important note: the boot camp is geared for people that are looking to start an internet marketing type of business. If you are looking to start another type of niche, like dog training, etc., there is another leg of training that would probably be better suited for those types of niches. It's called the Online Entrepreneur Certification program. The outline for that series of courses is:

Lessons Included

Lesson 1 Getting Rolling!	Lesson 2 Understanding How to Make Money Online	Lesson 3 Choose a Niche
Lesson 4 Building Your OWN Website	Lesson 5 Setting Up Your Website	Lesson 6 Getting Your Site Ready for SEO
Lesson 7 Finding Content Ideas from Keywords	Lesson 8 Understand Website Pages & Creating Your...	Lesson 9 Creating Quality Website Content
Lesson 10 Congratulations and Your Next Steps		

As you can see, this training tends to go a bit further back about learning how to make money online and choosing a niche. With the boot camp, you have already selected your niche which is affiliate marketing. The idea behind it is you will be promoting Wealthy Affiliate.

You can access that training using the following:

Link: <http://getpaidbootcamp.com/WA-Online-Entrepreneur-Certification-Lesson-1>

Both legs of the training provide similar information. You could easily use Boot Camp training to work with some other niche. Likewise, you could choose the Online Certification for affiliate marketing. In fact, you have the option of going through all the training of both legs. Many members do just that. The choice is yours. The training is really comprehensive and if you go through all the tasks you will have an online business that is fully ready to start making you money.

Trying to Go It Alone

This is always a big mistake. While the dynamics of starting an online business is typically easier than starting a traditional brick-and-mortar business, there is still a lot to know. If you have available to you a team of people who have gone through the process, they can immediately help you. Don't do this on your own. Get help from experts that have dealt with all the issues and challenges of creating a business online. In fact, I am going to put myself out there for you to take me on as your mentor. I will answer any questions you have and you can reach out to me direct.

Here are several place you can reach me:

Action to Take: Reach out to me and ask me to mentor you. Details below:

Web: <http://getpaidbootcamp.com/WA-Mentoring-Opportunity>

Email: [mailto:mentor@getpaidbootcamp.com?subject=Mentoring Opportunity](mailto:mentor@getpaidbootcamp.com?subject=Mentoring%20Opportunity)

I have built several successful businesses online and have been doing this business for several years now. I am absolutely sure I can help you get your business up and running. You can reach out to me anytime with questions or even if you simply want me to critique your website. If you're stuck and want help on a topic, let me know that as well.

The member's area allows you to reach out to any member. You can use the live chat and ask people directly or you can post a blog post which all members see in the activity section. In essence, your membership gives you access to a team of people that have experience in just about every area of running on online business. There are literally thousands of people available resources to you. And remember, I still want you to know that I will give you the opportunity to use my skills to help you with your business.

I am here for you! Best Regards,

Jim Cochrane

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for Someone Else and Making them Rich?**

I can Help You Build a Job Busting Online Business

But Only if You Take Action Now!

[Click Here to Start Your Boot Camp Training](#)